AERO’S FAMILY TRAVEL

MEDIA PACK 2026

Real families, brighter journeys.

Practical help for the small details
that make a family journey.

Aero’s Family Travel is an independent UK family travel brand founded by Stephen Moran, known as Steve. We create free planning tools, inclusive travel guidance, sourced updates and digital books and activities for families with young children.

We do not sell or book holidays.

www.aerosfamilytravel.com

contact@aerosfamilytravel.com

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The Aero story

Aero began with a simple £20 challenge: could a useful family travel idea be built carefully from a tiny starting budget? It has developed around listening to parents, identifying practical travel pressures and creating help around them.

Steve brings his perspective as a parent. Aero, our friendly plane mascot, helps make the brand approachable for younger travellers. Our website combines practical preparation with stories, activities and real family experiences.

How we develop

We ask, listen, help, test and improve. Family questions and constructive feedback help shape what we create next. We aim to be clear about what has been checked, what comes from personal experience and what still needs confirming.

Help first, product second

Useful advice should have value even when nobody buys anything. Our free guidance and planning tools sit alongside an optional range of digital products.

Trust slowly earned. Never casually spent.

We do not inflate claims, promise guaranteed outcomes or present research as personal testing. Current rules and services should be checked with the relevant official source.

Accessibility is a core commitment

We aim to make our information, tools and products welcoming and usable for families with different needs. This includes SEN families, autistic and ADHD travellers, blind and partially sighted people, Deaf and hard of hearing people, and families with sensory, communication, mobility, medical or other support needs. We keep listening and improving, and acknowledge limitations.

What is next

We are exploring a standalone voice travel companion for parents and carers. This is a future development, separate from the website, books and tools already available.

Books, activities and free help

Aero and Friends: My First Flight · £3.99

A 20 page PDF story following Mason, Bunny and Aero through a first flight. A reassuring story to share before a family journey.

Aero and Friends: My First Night on Holiday · £3.99

A gentle 21 page PDF story about new surroundings and settling into the first night away.

Aero and Friends: Travel Story Bundle · £6.49

Both PDF storybooks together, covering getting there and settling in. A saving of £1.49 compared with buying the stories separately.

Aero’s Family Travel Kit™ · £9.99

Six digital files for planning, activities, holiday budgeting and notes after the holiday. Five PDFs and an Excel budget workbook in a ZIP. Includes the Kids Adventure Book.

Aero’s Kids Adventure Book™ · £5.99

A 37 page illustrated PDF with activities marked for ages 1 to 7 and a grown up answer guide. Also included in the Family Travel Kit, so there is no need to buy both.

UK customers can buy through the Aero shop. Overseas buying links take customers to the matching published Gumroad listings. Prices shown are GBP list prices as at 17 November 2026. Check the relevant checkout for the final amount.

Free tools and guidance

Plan My Family Flight, the Family Packing Checklist, Kids’ Travel Games and the Little Explorer sample pack sit alongside guides on children’s passports, pushchairs, flying with young children and accessibility. Aero’s Travel Watch shares sourced warnings, news and advice. Destination guides and personal family stories add practical context.

Media, reviews and working together

Aero is still developing. We welcome useful conversations with people who share an interest in helping families prepare for travel and days out.

Editorial angles

Building a family travel brand from a £20 challenge. Listening to parents and turning their questions into practical resources. Helping children approach unfamiliar journeys through stories. Inclusive preparation and the everyday details that influence a family outing. Using AI as a collaborator while keeping human judgement and verification central.

Suitable opportunities

Independent product reviews, genuine family testing, editorial features, podcasts and interviews, founder comment, family travel research, accessibility discussions, publishing opportunities and carefully selected collaborations.

Honest evaluation

Review copies and testing opportunities are for genuine evaluation. They are never offered in exchange for guaranteed praise. Constructive criticism helps us improve.

Recommendation before commission

Payment or commission must never decide what Aero recommends. Any relevant commercial relationship should be disclosed clearly, with editorial independence preserved.

Find Aero

Website: www.aerosfamilytravel.com
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Facebook, Instagram, Pinterest, TikTok and YouTube: Aero’s Family Travel
LinkedIn: Aero’s Family Travel company page

Get in touch

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